

# City of San Marcos

## PROCLAMATION

**WHEREAS**, Mermaid Society SMTX is a grassroots community organization whose vision is a vibrant and creative eco-driven community united by the empowering symbol of the Mermaid; celebrating our arts, culture and heritage, and fostering river guardianship; and

**WHEREAS**, the Mermaid Society championed the Mermaid Capital of Texas city designation in partnership with the City of San Marcos to declare San Marcos Mermaid Capital of Texas making it official on May 24, 2021; and

**WHEREAS**, the month of September is declared Mermaid Capital of Texas Celebration for the city of San Marcos. "A Uniquely San Marcos Experience." A city-wide celebration, multi-event festival, celebrating our city's arts, culture, heritage, river culture, and a catalyst to unite our community in celebration for all things UNIQUELY San Marcos; and

**WHEREAS**, Mermaid Society SMTX will further collaborations with area schools, introducing their traveling Youth Eco Programming, to include the SPLASH Patch Program and The Mermaid Chats. This designation will help advance their mission to educate and inspire our youth to champion river guardianship by combining science and fantasy of the Mermaid; and

**WHEREAS**, this designation will help increase tourism to experience all that is unique about San Marcos, create new opportunities for our local art centers and museums, advance new economic opportunities for our city, and help to highlight our great university; and

**WHEREAS**, this designation will help to inspire our community and the many visitors that enjoy our beautiful river to be stewards of the San Marcos River, Spring Lake, and preserving our environment as a whole. In doing so, become more engaged and supportive of community efforts devoted to protecting and maintaining our river year-round; and

**WHEREAS**, the San Marcos Mermaid is recognized as a symbol of strength and beauty, a guardian of the San Marcos River, a superhero to children and a symbol of friendship and unity, welcoming of all to our great city – a connection to the past, present, and future; a freshwater mermaid deep in the heart of Texas. Her home is our home, and she belongs to us.

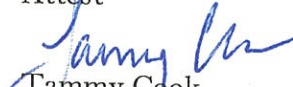
**NOW, THEREFORE**, I, Jane Hughson, by virtue of authority vested in me as Mayor of the City of San Marcos, Texas do hereby proclaim Mermaid Capital of Texas Fest as a

### SIGNATURE CELEBRATION FOR THE CITY OF SAN MARCOS

**AND DO HEREBY CALL** upon all citizens of San Marcos to promote and encourage the spirit of the Mermaid in our community.

**IN TESTIMONY WHEREOF**, I have hereunto set my hand and caused to be affixed the Seal of the City of San Marcos, Texas, this 17<sup>th</sup> Day of August, 2021.

Attest

  
Tammy Cook  
Interim City Clerk

  
Jane Hughson  
Mayor

